

ACTIVE HEALTHCARE
SOLUTIONS FOR YOUR PETS



PETCARE SPECIALISTS

www.markandchappell.com

Active Healthcare Solutions For Your Pets



Mark & Chappell shares your passion for pets. We completely understand the "pet parenting" relationship between the owner and their best friend. Each of our products fulfill a well defined role, providing the best healthcare, thereby ensuring your pet is a happy and sociable member of the family.

M&C produce and market a range of over 60 products for cats, dogs and small animals both under the M&C label and also for several large multi-national brands. In a relatively short period we have developed into a progressive global organization. We have turned our goals into reality by utilizing the strength of our research and development which lie at the core of our Company's success.

M&C's mission is to be the most innovative company in the world wide pet market, producing products which enhance the quality of a pet's life while strengthening the bond between owners and pets.

All our products are formulated in response to consumer demand for naturally-based solutions to healthcare issues and problems. Our philosophy is and always will be...

"Prevention rather than cure"

we love...

we care...

we share your passion for pets.

RICE BITES

TREAT-UMS

PASTES & LIQUIDS

LAWN CARE

BEHAVIORAL / TRAINING

RICE BITES

RICE BITES™ are a unique selection of treats from M&C. They are 100% natural, made from rice and are highly palatable. They deliver a vital health benefit for every stage of life.



NATURAL PUPPY TREATS

Rich in calcium for healthy teeth & bones

- 100% Natural
- No Artificial Colors, Flavors or Preservatives
- Low in Fat & Calories
- Wheat Gluten Free
- 1.75oz/50g

Item # 5337



NATURAL DOG TREATS

Rich in antioxidants for a healthy immune system

- 100% Natural
- No Artificial Colors, Flavors or Preservatives
- Low in Fat & Calories
- Wheat Gluten Free
- 1.75oz/50g

Item # 5344



NATURAL SENIOR TREATS

High in fiber, to improve the digestive system of older dogs

- 100% Natural
- No Artificial Colors, Flavors or Preservatives
- Low in Fat & Calories
- With Bran
- 1.75oz/50g

Item # 5351



TREAT-UMS

We have developed a revolutionary new method of administering active healthcare solutions. Unique, double extruded treats combine active ingredients into a cream filling, all wrapped up in a delicious cereal shell that your pet will adore. Each product in our 'Treat-UMs' range provides a 3-in-1 benefit for you and your pet: A Healthy Solution – Training Aid – Reward.



- Unique, healthy treat
- No messy liquids
- Resealable foil pack
- Free from artificial colors and flavors
- Tasty treats your pet will adore!

DOG TREATS

NUTRI-BOOSTERS TREATS - PUPPY

Rich source of nutrients for the best start in life.

- Feed from 4 weeks of age
- Rich in calcium to promote the formation of strong, healthy teeth and bones
- Fortified with Zinc and essential Vitamins
- Contains Biotin & Omega 3 fatty acids
- 1.75oz/50g

Item # 3357

GREEN-UM™ TREATS - DOG

A tasty treat, which protects against yellow spots, by safely eliminating the damaging effects of dog urine

- Safe for Pets and Gardens
- Contains Yucca
- Contains Methionine - necessary for the overall health of your pet
- 2.4oz/70g

Item # 1247



BREATH & DENTAL CARE TREATS - DOG

Helps control tartar build-up and freshens breath

- No brushing required
- Contains parsley & eucalyptus for long lasting fresh breath
- An edible toothpaste in a cereal shell containing mild abrasive agents
- Promotes good oral hygiene
- 2.4oz/70g

Item # 2473

SKIN & COAT TREATS - DOG

Helps maintain a healthy skin and coat

- Fortified with Omega 3 fatty acids
- Contains Vitamins A, D & E
- Great for all around pet health
- 2.4oz/70g

Item # 1216



CAT TREATS

MILKY FLAKE-UM TREATS - KITTEN

Helps to promote healthy teeth and bone formation in kittens

- Feed from 4 weeks of age
- Contains a concentrated source of Calcium & Phosphorus
- Contains Vitamin D to ensure efficient absorption of calcium
- Contains Vitamins A & E, Taurine and Biotin
- 1.07oz/30g

Item # 2770

DEFURR-UM TREATS - CAT

Helps prevent and remove hairballs

- Aids in lubricating the digestive tract helping to expel potential blockages
- Not intended for kittens under 6 months of age
- Contains natural malt syrup
- 1.75oz/50g

Item # 2190



TREAT-UMS

BREATH & DENTAL CARE TREATS - CAT

Helps control tartar build-up and freshens breath

- No brushing required
- Contains parsley & eucalyptus for long lasting fresh breath
- An edible toothpaste in a cereal shell containing mild abrasive agents
- Promotes good oral hygiene
- 1.75oz/50g

Item # 2213



SKIN & COAT TREATS - CAT

Helps maintain a healthy skin and coat

- Fortified with Omega 3 fatty acids
- Contains Vitamins A, D & E
- Great for all around pet health
- 1.75oz/50g

Item # 2268



CATBERRY TREATS - CAT

Contains all the natural goodness of cranberry

- Helps to maintain good urinary tract health
- Contains Fatty Acids and Essential Vitamins
- 1.75oz/50g

Item # 1858



FIT-NIP TREATS - CAT

Helps encourage inactive cats to exercise

- Highly nutritious
- Coated with Catnip
- Contains Taurine, Biotin and Flaxseed Oil
- Only 3 calories
- 1.75oz/50g

Item # 2664



SMALL ANIMAL & FERRET TREATS

ODOR-CARE TREATS - SMALL ANIMAL

Specially formulated to help control cage odors

- Contains essential B-Vitamins from Yeast & Yucca
- Contains Omega 3 fatty acids
- Apple Flavor
- Only 3 calories
- 1.07oz/30g

Item # 3081



ODOR-CARE TREATS - FERRET

Specially formulated to help control cage odors

- Contains essential B-Vitamins from Yeast & Yucca
- Contains Omega 3 Fatty Acids
- Bacon Flavor
- Only 3 calories
- 1.07oz/30g

Item # 3067



NUTRI-CARE TREATS - SMALL ANIMAL

Specially formulated to help maintain a healthy skin & coat

- Contains Omega-3 Fatty Acids, Vitamins A, D, & E and Biotin
- Apple Flavor
- Only 3 calories
- 1.07oz/30g

Item # 3098



NUTRI-CARE TREATS - FERRET

Specially formulated to help maintain a healthy skin & coat

- Contains Omega-3 Fatty Acids, Vitamins A, D, & E and Biotin
- Bacon Flavor
- Only 3 calories
- 1.07oz/30g

Item # 4019



HAIRBALL TREATS - SMALL ANIMAL

Helps prevent & remove hairballs

- Aids in lubricating the digestive tract helping to expel potential blockages
- Not intended for small animals under 5 months of age
- Pineapple Flavor
- Only 3 calories
- 1.07oz/30g

Item # 4026



PASTES & LIQUIDS



FRESH BREATH & DENTAL PASTE

An edible paste which aids in the elimination of bad breath & tartar build-up

- No need to brush!
- Can be mixed with food or applied directly to the gums
- With natural breath freshening & anti-bacterial agents
- No added Sugar, Artificial Colors, Flavors or Sweeteners
- Contains no fluoride
- 2.5oz/70g

Item # 1520



CATBERRY™ PLUS PASTE

A supplement to help manage and maintain a healthy urinary tract

- A delicious & nutritious paste containing all the goodness of cranberry
- A source of DL-Methionine, Taurine & Vitamin E
- Easy to feed - can be mixed with food or placed on paws
- 2.5oz/70g

Item # 1933



DEFURR-UM™ PLUS PASTE

A hairball remedy for cats

- Aids in lubricating the digestive tract, helping to expel potential blockages
- Highly palatable paste with natural flavoring
- High energy source containing Vitamin E
- Not intended for kittens under 6 months of age
- 2.5oz/70g

Item # 1506



EAR CLEANER

A gentle ear cleaner that does not contain alcohol

- Helps maintain good ear hygiene
- Contains Neem Oil - No stinging or burning sensation
- Easy to use flexible nozzle
- 3.57 fl oz/100ml

Item # 3425



NURISH-UM™ PASTE

A tasty and nutritional paste providing a range of essential vitamins & minerals

- Contains easily digestible nutrients to aid appetite and weight gain
- High in energy & highly palatable
- Contains Omega 3 fatty acids
- Cat: 2.5oz/70g; Dog: 4.25oz/120g

Cat Item # 1384 Dog Item # 1377



TEAR-UM™

A gentle tear stain remover for dogs

- Gently cleans away unsightly stains beneath the eyes and helps to maintain full sheen to the coat
- Regular application is recommended to reduce re-occurrence
- Easy to use rigid nozzle
- Can also be used for cats
- 3.57 fl oz/100ml

Item # 0806

LAWN CARE



GREEN-UM™ TABLETS

A tasty supplement, which protects against yellow spots, by safely eliminating the damaging effects of dog urine

- Good for lawns – great for dogs
- Contains Yucca
- Contains Methionine, necessary for the overall health of your dog
- Results in 48 hours

Available as follows:

| Product | Animal Type | Weight Range | Available Sizes | |
|--|-------------|---------------------------|------------------------------|----------------------------|
| Green-UM™ (Small Breeds) | Dog | Up to 44 lbs 20kg | 100 Tablets | Item # 0561 |
| | | | 250 Tablets | Item # 1001 |
| | | | 400 Tablets | Item # 1810 |
| | | | 1,000 Tablets | Item # 2565 |
| Green-UM™ Xtra (Medium Breeds) | Dog | 44 – 88 lbs 20 – 40kg | 120 Tablets | Item # 1834 |
| | | | 400 Tablets 1,000 Tablets | Item # 2541 Item # 2558 |
| Green-UM™ Giant (Large & Giant Breeds) | Dog | 44 – 132 lbs 20 – 60kg | 90 Tablets | Item # 4057 |
| | | | 250 Tablets 400 Tablets | Item # 3142 Item # 3678 |

BEHAVIORAL / TRAINING



CONTENT-UM™

A natural food supplement containing L-Tryptophan to calm & relax your pet

- Particularly beneficial during unsettling periods like fireworks, thunderstorms & travel sickness
- Safe & gentle – Non Sedating
- Contains a range of essential vitamins, including A, D, E, B3 & B6

Available as follows:

| Product | Animal Type | Weight Range | Available Sizes | |
|-------------------------|-------------|---------------------------|----------------------|-------------|
| Content-UM™ Tablets | Dog | Up to 44 lbs 20kg | 30 Tablets | Item # 3036 |
| | | | 100 Tablets | Item # 3029 |
| Content-UM™ Large Breed | Dog | 66 – 132 lbs 30 – 60kg | 60 Tablets | Item # 3463 |
| Content-UM™ Drops | Cat | Up to 11 lbs 25kg | 3.57 fl oz/ 100ml | Item # 3227 |



TRAIN-UM™

A house training aid for puppies and dogs, which is effective indoors and outdoors

- Oil based liquid contains fatty acids that duplicate the smell of a sexual hormone, pheromones, which attract your dog to 'that spot'
- 2.5 fl oz/60ml

Item # 0011

Full Range

PRODUCT

SIZE

ITEM #

RICE BITES

| | | |
|-----------------------|--------------|------|
| Natural Puppy Treats | 1.75oz / 50g | 5337 |
| Natural Dog Treats | 1.75oz / 50g | 5344 |
| Natural Senior Treats | 1.75oz / 50g | 5351 |

TREAT-UMS

Dog Treats

| | | |
|-----------------------------------|--------------|------|
| Nutri-Boosters Treats - Puppy | 1.75oz / 50g | 3357 |
| Breath & Dental-Care Treats - Dog | 2.4oz / 70g | 2473 |
| Green-UM™ Treats - Dog | 2.4oz / 70g | 1247 |
| Skin & Coat Treats - Dog | 2.4oz / 70g | 1216 |

Cat Treats

| | | |
|-----------------------------------|--------------|------|
| Milky Flake-UMs - Kitten | 1.07oz / 30g | 2770 |
| Breath & Dental-Care Treats - Cat | 1.75oz / 50g | 2213 |
| CatBerry Treats - Cat | 1.75oz / 50g | 1858 |
| Defurr-UM™ Treats - Cat | 1.75oz / 50g | 2190 |
| Skin & Coat Treats - Cat | 1.75oz / 50g | 2268 |
| Fit-Nip Treats - Cat | 1.75oz / 50g | 2664 |

Small Animal & Ferret Treats

| | | |
|----------------------------------|--------------|------|
| Odor-Care Treats - Small Animal | 1.07oz / 30g | 3081 |
| Nutri-Care Treats - Small Animal | 1.07oz / 30g | 3098 |
| Hairball Treats - Small Animal | 1.07oz / 30g | 4026 |
| Odor-Care Treats - Ferret | 1.07oz / 30g | 3067 |
| Nutri-Care Treats - Ferret | 1.07oz / 30g | 4019 |

PASTES & LIQUIDS

| | | |
|-----------------------------------|--------------------|------|
| Fresh Breath & Dental Paste - Dog | 2.5oz / 70g | 1520 |
| CatBerry Plus Paste - Cat | 2.5oz / 70g | 1933 |
| Defurr-UM™ Plus Paste - Cat | 2.5oz / 70g | 1506 |
| Ear Cleaner - Dog/Cat | 3.57 fl oz / 100ml | 3425 |
| Nurish-UM Paste - Cat | 2.5oz / 70g | 1384 |
| - Dog | 4.25oz / 120g | 1377 |
| Tear-UM - Dog/Cat | 3.57 fl oz / 100ml | 0806 |

LAWN CARE

| | | |
|-----------------------|---------------------|-----------|
| Green-UM™ - Dog | 100 / 250 | 0561/1001 |
| | 400 / 1,000 Tablets | 1810/2565 |
| Green-UM™ Xtra - Dog | 120 / 400 | 1834/2541 |
| | 1,000 Tablets | 2558 |
| Green-UM™ Giant - Dog | 90 / 250 | 4057/3142 |
| | 400 Tablets | 3678 |

BEHAVIORAL / TRAINING

| | | |
|-------------------------------|--------------------|-----------|
| Content-UM™ Tablets - Dog | 30 / 100 Tablets | 3036/3029 |
| Content-UM™ Large Breed - Dog | 60 Tablets | 3463 |
| Content-UM™ Drops - Cat | 3.57 fl oz / 100ml | 3227 |
| Train-UM™ - Dog | 2.5 fl oz / 60ml | 0011 |

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